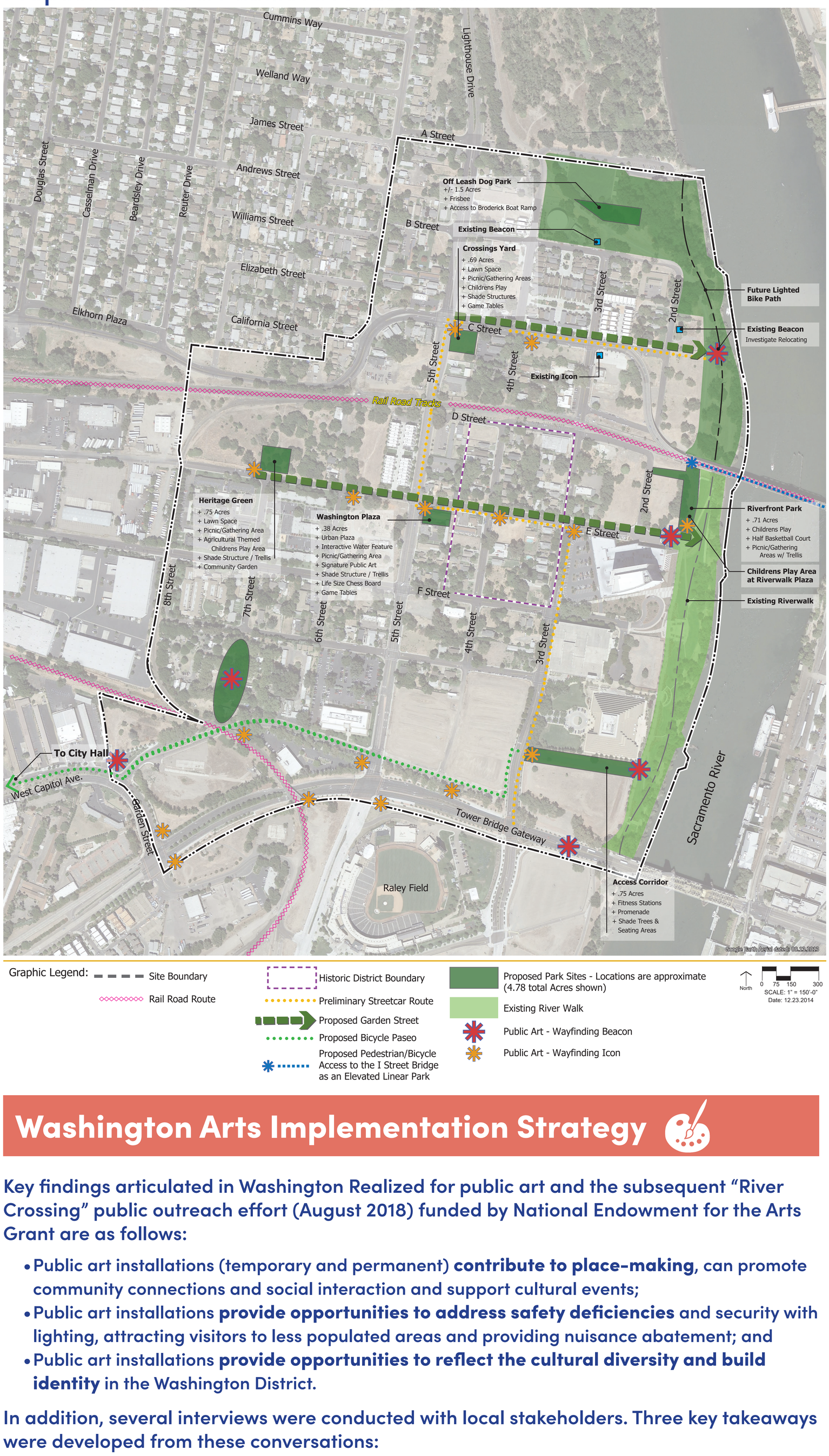
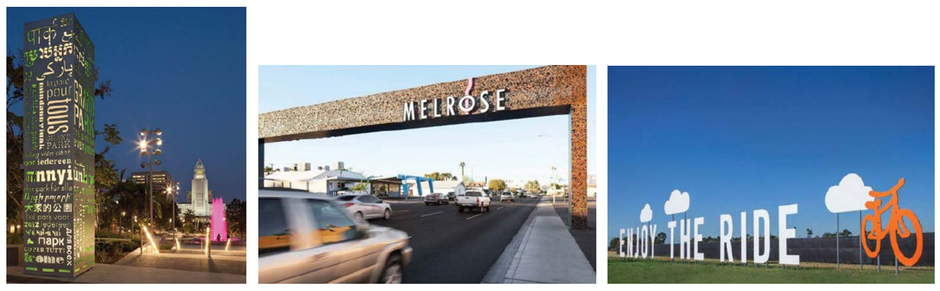
WASHINGTON SPECIFIC PLAN | Placemaking

CITY OF WEST SACRAMENTO

Proposed Parks & Pubilic Art Master Plan





Entrance Gateway Examples

Permanent Lighting Installation Examples

Rotating Temporary Public Art Examples

Parklet Examples

Sidewalk / Roadway Design Examples

Exterior Mural Examples

Pedestrian Plaza Examples

Water Tower Examples

Water Storage Tank Examples

Washington Arts Implementation Strategy

Key findings articulated in Washington Realized for public art and the subsequent "River Crossing" public outreach effort (August 2018) funded by National Endowment for the Arts Grant are as follows:

- Public art installations (temporary and permanent) **contribute to place-making**, can promote community connections and social interaction and support cultural events;
- Public art installations **provide opportunities to address safety deficiencies** and security with lighting, attracting visitors to less populated areas and providing nuisance abatement; and
- Public art installations **provide opportunities to reflect the cultural diversity and build identity** in the Washington District.

In addition, several interviews were conducted with local stakeholders. Three key takeaways were developed from these conversations:

- The **3rd Street Corridor** should continue to be activated to support local economic growth and utilize public art to create a visually connected thoroughfare;
- The Washington District can be enhanced by **forward-thinking public art and placemaking opportunities** that imbue the area with a continued sense of **identity and vitality**;
- Art investment can **advance city revitalization goals** and attract new investment to the neighborhood; and
- The **history of the Washington District** is an important aspect of its future related to art, economic development, and culture.